

2017

**GOLDEN STATE CUP
LOS ANGELES, CALIFORNIA,
USA**

29-30 April 2017

**Sponsored by:
American Legal Net, Joola North America**





Mission Statement

We want to popularize the game of Table Tennis as a professional sport in the United States.

Although an Olympic Sport - Table Tennis is more well known as a recreational activity among US households. As one of the few sports which are gender and age neutral. In other words, adults can compete with adolescents on the same level based only on their skill. It is one of the few games where parents and their children can start learning and still practice and play it competitively while learning how to master it.

Across Europe and Asia Table Tennis is close to national tradition, in some places it is part of the school's curriculum which would introduce it to students and kids as early as 6 years old.

However in the United States it is a very niche sport. We want to change that, and it mainstream.

We desire to organize a Golden State Cup Tournament which will introduce the highest ranked Table Tennis Players to the Californian audience, while increasing its fanbase.





Estimated profits and losses



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Event	1st place	2nd place	3&4th places	5-8th places	Cost	Entry Fee	Min # of players	Game Time	Est. Entries	Est. Revenue	Est. Profit
Saturday											
4200 dbl	\$300	\$150	\$160		\$610	\$70.00	8	9:00	10	\$700	\$90
u1400	T	T	T		\$100	\$25.00	4	9:30	30	\$750	\$650
u800	T	T	T		\$100	\$25.00	4	9:30	30	\$750	\$650
u1000	T	T	T		\$100	\$25.00	4	12:00	30	\$750	\$650
u1600	\$100	\$50	\$50		\$200	\$35.00	5	12:00	30	\$1,050	\$850
u1200	T	T	T		\$100	\$25.00	4	14:30	30	\$750	\$650
u2050	\$200	\$100	\$100		\$400	\$35.00	11	14:30	30	\$1,050	\$650
Over 40	\$200	\$100	\$100		\$400	\$35.00	11	14:30	24	\$840	\$440
Open	\$6,000	\$3,000	\$3,000	\$1,000	\$13,000	\$80.00	162	17:00	45	\$3,600	-\$9,400
Total for the 1st day					\$15,010					\$10,240	-\$4,770
Sunday											
3500 dbl	\$200	\$100	\$100		\$400	\$60.00	6	9:00	12	\$720	\$320
u2550	\$500	\$250	\$200		\$950	\$40.00	23	9:00	25	\$1,000	\$50
U1800	\$150	\$80	\$80		\$310	\$35.00	8	9:00	30	\$1,050	\$740
Jr U13	\$100	\$50	\$50		\$200	\$30.00	6	11:30	20	\$600	\$400
U2375	\$300	\$150	\$150		\$600	\$40.00	15	11:30	25	\$1,000	\$400
Over 65	\$100	\$50	\$50		\$200	\$35.00	5	13:30	15	\$525	\$325
U2200	\$250	\$125	\$120		\$495	\$35.00	14	13:30	30	\$1,050	\$555
Jr U18	\$200	\$100	\$100		\$400	\$35.00	11	15:30	15	\$525	\$125
Women	\$300	\$150	\$150		\$600	\$40.00	15	15:30	10	\$400	-\$200
Total for the 2nd day					\$4,155					\$6,870	\$2,715
Grand Total					\$19,165					\$17,110	-\$2,055

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Necessary Expenses									
Rent	Transport	Help Day 1	Help Day 2	Help Day 3	Help Day 4	Referee	USATT	Prizes	Total
\$4,000	\$450	\$100	\$150	\$150	\$100	\$450.00	400	\$19,165	\$24,965
Unnecessary Expenses									
Printing	Live Stream	Article	Players Top 10						
\$500	500	200	20000						\$21,200
Sub Total									\$46,165
15% Allen & Sons TTC profit									\$6,925
Estimated Entry Incom									-\$17,110
Great Total									\$35,980

The Sponsorship Requirements *

2017 Golden State Cup is a USATT sanctioned tournament which will be held in April 2017

Title sponsor: Any person, businesses contributes \$30,000.

- we will name the tournament in his/her name.
- we will make a 5 ft x 3 ft banner (blue background with light blue lettering)
- display in tournament facility

Event sponsor: Any person, businesses contributes \$5000.

- we will name this event in his/her name.
- we will make a 5 ft x 3 ft banner (blue background with light blue lettering)
- display in tournament facility.

Individual sponsor. Any person, business that contributes \$1000.

- we will make a 5ft x 3 ft banner (blue background with light blue lettering)
- display in tournament facility.

*The profit and losses calculation done is in anticipation of 3*** stars tournament. In case the star level of the tournament increases the sponsorships requirements will be adjusted accordingly

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Table Tennis Club

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